



Lutheran Social Services of Illinois

# NEWS RELEASE

**FOR IMMEDIATE RELEASE**

April 11, 2008

Contact: Libby Simms

815/399-8832, ext. 4736

## **P.A. Peterson to Hold 'It's All About You,' Open House on April 26**

On Saturday, April 26, P.A. Peterson Center for Health will hold "It's All About You" and an Open House from 10 a.m. until 2 p.m. P.A. Peterson, a program of Lutheran Social Services of Illinois (LSSI), is located at 1311 Parkview in Rockford.

"It's All About You" is a "home shopping" experience open to the community. It brings a number of vendors together in one location for the public's shopping convenience. Approximately 20 vendors will be on site at P.A. Peterson, including representatives from Tastefully Simple, Mary Kay Cosmetics, Longaberger, Gold Canyon Candles, Beijo Bags, Avon, Tupperware and Lia Sophia Jewelry.

"We will have something [to interest] everyone," says Chris Hintzsche, director of marketing and admissions. Tours of P.A. Peterson will be available, as well as refreshments. In addition, numerous door prizes will be offered.

A new class, "Learn How to Scrapbook," will be presented by Creative Memories from noon until 1:30 p.m. A \$30 charge will cover all supplies. The registration deadline for this class is Sunday, April 20. Contact Libby Simms at 815/399-8832, ext. 4736, for more details and to register.

Also, an educational seminar, Vital Stim and Swallowing Issues, will be conducted at 10:30 a.m. in P.A. Peterson's Center for Outpatient Therapy. No advance registration is needed.

For more information about P.A. Peterson's independent and assisted living apartments, short-term rehabilitation services, nursing care services and specialized Alzheimer unit, call 815/399-8832 or visit [www.PAPeterson.org](http://www.PAPeterson.org).

Founded in October 1867, Lutheran Social Services of Illinois is celebrating its 140<sup>th</sup> anniversary, and is a statewide, not-for-profit social service agency of the three Illinois synods of the Evangelical Lutheran Church in America.

###